

# HIGH MOUNTAIN PRODUCTIONS PRESENTS

highmountainevents.com

# CRUISIN STREET FAIR

## Hot August Nights At The

# Atlantis

### CASINO RESORT • RENO

CALL FOR  
RV PARKING  
&  
ROOM RATES

## AUGUST 8th-13th 2011

**\$10,000 CRUISE  
OF  
CHAMPIONS**

THIS SHOW IS IN CONJUNCTION WITH THE ATLANTIS CASINO RESORT HOTEL'S HOT AUGUST NIGHTS FESTIVITIES. LOCATED IN THE HEART OF RENO, IT HAS BECOME THE PLACE TO GO DURING HOT AUGUST NIGHTS. PLENTY OF ENTERTAINMENT AND FUN FOR THE WHOLE FAMILY ALL WEEK LONG.

**10X10 SPACE \$ 655.00**  
**10X18 SPACE \$ 995.00**  
**20X18 SPACE \$1,695.00**

**\$100.00 non-refundable deposit will hold your space**  
BALANCE TO BE PAID IN FULL BY JUNE 1ST, 2011  
**\$200.00 non-refundable deposit will hold your space**  
BALANCE TO BE PAID IN FULL BY JUNE 1ST, 2011  
**\$250.00 non-refundable deposit will hold your space**  
BALANCE TO BE PAID IN FULL BY JUNE 1ST, 2011

1. CONDITIONS: All applicants are screened by photos. Approval of all applicants will be at the discretion of the jurying committee. Selection priority given to applicants whose work meets the standards of originality, quality, and presentation. All crafter/artist, commercial or memorabilia items will be allowed. NO DISCOUNTING OR DISCOUNT SIGNS ALLOWED.
2. PHOTOS: For 1st. time VENDORS please send 4 pictures of Merchandise and 1 of display which best represents your merchandise. Applicants without photos will not be juried. NO EXCEPTIONS.
3. TAX LAWS. Vendor is responsible to comply with all Local, State, and Federal laws, and agrees to assume full responsibilities for the payment of all State taxes occasioned by use of this space.
4. FIRE LAWS, WALLS, ETC: All pertinent fire codes, laws, ordinances and regulations pertaining to health, fire prevention and public safety shall be strictly obeyed. NOTHING shall be nailed, stapled, or taped or otherwise affixed to walls, floors or any part of the building.
5. **LATE CHARGES: 20% LATE CHARGED ON FULL AMOUNT WILL BE ASSESSED IF PAYMENT IN FULL IS NOT RECEIVED BY JUNE 1ST 2010 UNLESS PRIOR ARRANGEMENTS HAVE BEEN MADE WITH THE PROMOTER. ALSO NO PERSONAL CHECKS WILL BE ACCEPTED FOR PAYMENT AT THE EVENT (CASH OR MONEY ORDER ONLY)**
6. REFUNDS: THERE WILL BE NO REFUNDS AFTER 30 DAYS BEFORE THE EVENT unless it is in writing and will be a descretion of promoter ALL REFUNDS WILL HAVE A \$55.00 PROCESS FEE DEDUCTED FROM THE AMOUNT OWED TO THE VENDOR
7. RETURNED CHECKS WILL COST YOU A \$50.00 CHECK FEE AND WILL PUT YOU ON CASHIER'S CHECK OR MONEY ORDER STATUS ONLY. Any questions on this contact Dena Ph & Fax #775-424-3709
8. **SEND PICTURES, APPLICATION with check or money order payable TO: STEVE MAITLAND**
9. **MAIL TO: HIGH MOUNTAIN PRODUCTIONS, P.O. 6657, RENO, NV. 89513**

BUSINESS NAME \_\_\_\_\_

PARTICIPANT NAME \_\_\_\_\_ PH# \_\_\_\_\_

ADDRESS \_\_\_\_\_ FAX# \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

E-MAIL \_\_\_\_\_

PRODUCTS SOLD (ABSOLUTELY NO SUNGLASSES) \_\_\_\_\_

#of 10x10 SPACES \_\_\_ X \$655.00 = \_\_\_\_\_ Includes ELECTRICAL up to 10 amps  
 OR  
 #of 10x18 SPACES \_\_\_ X \$995.00 = \_\_\_\_\_ Includes ELECTRICAL up to 10 amps  
 OR  
 #of 20X18 SPACE \_\_\_ X \$1,695.00 = \_\_\_\_\_ Includes ELECTRICAL up to 10 amps

**IF YOU USE MORE AMPS WE NEED TO KNOW IN ADVANCE OR YOU WILL NOT BE ABLE TO GET IT**

TOTAL AMT. SENT \_\_\_\_\_

**FOR MORE INFORMATION CALL (775) 345-6083 Fax: 775-359-5249**

LIABILITY: THE EXHIBITOR DOES HEREBY RELEASE STEVE MAITLAND, HIGH MOUNTAIN PRODUCTIONS, THE ATLANTIS CASINO RESORT HOTEL, RENO, AND THE TRUCKEE MEADOWS OPTIMIST CLUB OF LIABILITY IN CONNECTION WITH ANY DAMAGE TO EXHIBITORS PERSON AND/OR ANYONE OPERATING EXHIBITORS SPACE, MERCHANDISE, AND/OR PERSONAL PROPERTY DUE TO FIRE, THEFT, BREAKAGE, ACTS OF GOD, OR ANY KIND OF PUBLIC DISORDER OR DISTURBANCE DURING THE DAYS OF THE EVENT.

**SIGNED** \_\_\_\_\_ **DATED** \_\_\_\_\_